

HUGO BOSS

October 7, 2003

Coby Elimelech
The Magic Man
7420 Bathurst St
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Thornhill, Ontario
L4J 6X4

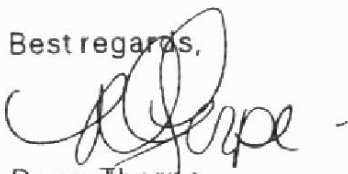
Dear Coby:

Thank you for your presence at Hugo Boss's two largest events of our Fall Calendar. The "Shattered Glass" post premiere party during the Toronto International Film Festival was a bit crazy and any time you work with celebrities they always need to be entertained. I know Chloe Sevigny was thrilled with your performance and it may have led to her staying longer than expected.

Last week's FLICK Finale at Holt Renfrew was much more tame and I know you were able to spend more time with more people. Samuel L. Jackson was impressed with your illusions, they were a welcome break from shaking hands and taking pictures with guests.

I am sure that we will be able to work together again in the future.

Best regards,



Dawn Thorpe
Dir. Marketing & Public Relations
Hugo Boss Canada